

Question 1: A person who practices the functions to achieve management's objectives

- manager
- All of these
- HR
- accountant

Question 2: With online advertising program, _____, the companies can reach customers and grow business

- AdSense
- AdCity
- AdAlpha
- AdWords

Question 3: The liability of a sole trader is _____

- limited Only to his investment in the business
- Limited to the total resources of the business
- Unlimited
- Not defined

Question 4: Theory of comparative advantage was presented by

- Ricardo
- Hicks
- Arshad
- Adam Smith

Question 5: _____ is the process of motivating others to work to meet specific objectives.

- Leadership
- Motivation
- Free rein style
- Democratic style

Question 6: _____ is the process of filling vacancies within a business from its existing workforce.

- Least recruiting
- Internal recruiting
- External recruiting
- Middle recruiting

Question 7: Motivation that is due to factors within students or inherent to the task is called