

Question 1: Alexander Pope said “True ease in writing comes from _____ not chance as those move easiest who have learn to dance”

Learning

Art

Practice

Excessive reading

Question 2: The costs will _____ the final contract.

Effect

Affect

Effective

None of the given options

Question 3: All are duties of sub-editor Except:

Removing spelling mistakes

Writing headlines

Ensuring that a story fits a particular word count

Investigating the news story

Question 4: Which of the following is the universally acknowledged formula of news making?

Five Ws and one H

Five Hs and one W

Five Ws and one M

Four Ws and one H

Question 5: _____ are the little words which hold a sentence together, often by showing direction or location.

Verbs

Nouns

Preposition

Pronoun

Question 6: De Burgh in his definition of investigative reporting has pointed out some professionals who’s work apparently look similar to investigative reporter but in spirit investigative reporting is far different. Which of the following is NOT amongst those professionals?

Police

Lawyers

Auditors and regulatory bodies

Detectives